

Press Release

Warning – Beware of Counterfeit Coda® Products

For immediate release – Guilford, Connecticut – November 28, 2007

genX International, Inc and IVFonline, LLC (genX international and IVFonline) today warned that counterfeit **Coda®** products are being sold to some IVF clinics. These products are NOT manufactured, sold or distributed by genX International and IVFonline. Therefore, genX International and IVFonline does not guarantee these counterfeit **Coda®** products and genX International cannot guarantee that the products are free from contamination, in compliance with FDA regulations for medical devices, or should be used at all.

While the investigation is ongoing, genX International and IVFonline believe that the counterfeit products are being sold on the Internet and through other channels. The counterfeit products include **Coda® Tower replacement filters, Coda® Lo-boy replacement filters, Coda® Incubator filters, and Coda® In-line filters**. The counterfeit products are not manufactured or distributed by genX International and IVFonline, and these units have no connection with genX International and IVFonline. genX International and IVFonline are working diligently to identify and stop those responsible for the sale and distribution of these counterfeit products.

genX International and IVFonline urge anyone who has used items that may be counterfeit, or has any information about them, to contact our customer service department at IVFonline at 800-720-6375 or 519-826-5800; email: custsupport@ivfonline.com or sales@ivfonline.com . genX International and IVFonline are taking steps to ensure that their customers receive genuine **Coda®** products, in order to insure the safety of their IVF procedures.

genX International and IVFonline officials stated that:

“We are committed to providing high-quality, superior products to our customers. We will spare no effort to help our customers avoid counterfeits, and to support regulatory agencies in their efforts to remove these products from the marketplace.”

genX International and IVFonline supply a wide range of products for in-vitro fertilization (IVF) laboratories. One line of their products, **Coda®** filters, are designed to remove toxic volatile organic compounds from the incubators and laboratories in IVF clinics. For more information on Coda® products, please visit www.IVFonline.com and/or www.genXintl.com